

Anujith S

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Product Designer with 2+ years of experience designing and shipping B2B products end-to-end. Experienced in early-stage environments, owning 0 to 1 initiatives, complex workflows and data-intensive systems. Skilled in UX research, interaction design and building scalable design systems that support consistent, user-centered experiences.

WORK EXPERIENCE

UX/UI Designer

April 2025 - Present

Vitra.ai - B2B AI-powered content translation and localization platform

Bangalore, India

- Designed end-to-end user experiences and interfaces for multiple AI-driven products, including Translate.video, Translate.photo, video personalization software and face swapping applications.
- Led end-to-end product and design for multiple B2B content translation products, taking several initiatives from concept to launch.
- Led UX research, wire-framing, prototyping, and high-fidelity UI design to improve usability, accessibility, and user engagement across web and product platforms.
- Identified and resolved 8+ critical usability gaps in AI-driven, data-intensive workflows through competitor analysis and user testing, contributing to improved product adoption from a 2% baseline.
- Collaborated closely with product managers, developers, and stakeholders to translate complex AI workflows into intuitive and user-friendly interfaces.
- Designed scalable, intuitive interfaces for enterprise users, translating complex data and AI outputs into clear, human-centered experiences.
- Built and maintained a reusable component design system in Figma to improve consistency and speed up delivery.

Product Designer

Oct 2024 - March 2025

Get My Stock - B2B Application

Bangalore, India

- I led the end-to-end design of a B2B application, creating intuitive workflows and user-friendly interfaces. I also developed a design system to ensure consistency and conducted usability testing to enhance the product’s efficiency.
- Also conducted user research, designed wireframes and high-fidelity prototypes, and collaborated with product and development teams to refine user flows and interactions.
- Partnered closely with engineering to ensure design quality, consistency, and successful implementation across products. Conducted usability testing and iterated designs based on user feedback and business requirements.

EDUCATION

Masters in Computer Application

Jan 2025

Acharya Institutes, Bangalore.

8.4 CGPA

Bachelors in Computer Science

Aug 2022

ST Hindu College, Tamil Nadu.

8 CGPA

SKILLS

Platfroms: Design AI Products Applications, Web Applications (Responsive Web), SaaS Products, Enterprise and Internal Tools (QBMS), Dashboards and Data-Driven Interfaces, Video and Media-Based Applications

UX Process: Wire-framing, User Research, Information Architecture, Interaction Design, Prototyping, Usability Testing.

Design & Execution: Interaction Design, Visual Design, Wireframing, Prototyping, Responsive Design, Storyboarding, Design Thinking

Tools: Figma, Sketch, Framer, Adobe XD, Photoshop, Miro, Jira, Notion.